



TECHSTARS SMART MOBILITY ACCELERATOR IS LAUNCHED

Startups will be able to present their candidacy

Turin, 26 July 2019 - **Techstars, Compagnia di San Paolo, CRT Foundation and Intesa Sanpaolo Innovation Center** launch Techstars Smart Mobility Accelerator, the first acceleration program in Europe dedicated to smart mobility.

The program will last three years and will take place within **OGR Tech**, the new hub dedicated to the innovation of Officine Grandi Riparazioni (OGR) in Turin, upgraded by the CRT Foundation.

Focus will be on smart mobility with particular attention to the themes of autonomous driving, logistics, infrastructure and smart cities. Furthermore, in line with the commitment of the partners in the circular economy, the business models and technologies enabling the transformation of the circular will have a preferential option in the final choice.

The program is the second project activated as part of the partnership announced in early June between Techstars, Compagnia di San Paolo, CRT Foundation and Intesa Sanpaolo Innovation Center to promote the development of the city of Turin as an international ecosystem for innovation and its affirmation as a model of successful innovation in Italy and in Europe, particularly through the OGR Tech, the new innovation hub. The partnership, which saw a first successful concrete event in June as the **Techstars Start Up Week** powered by OGR, will continue in September with the **OGR Techstars Summit**, an event that will bring the Techstars network to Turin.

The Managing Director will be **Martin Olczyk**, Managing Director of previous Techstars acceleration programs, an expert in the world of innovation and startups with particular reference to early stage technological investments.

Compagnia di San Paolo, Fondazione CRT and Intesa Sanpaolo Innovation Center will support the initiative through their network, resources and expertise to create opportunities for economic development and growth thanks to innovation.



“We are in the middle of a mobility revolution, and smart mobility is a new and revolutionary way of thinking about how human beings, data and goods get around in a cleaner, safer, cheaper, more efficient and convenient way,” said Martin Olczyk. “Turin has developed a thriving startup scene in the last few years, and with the support of Institutions, successful entrepreneurs and corporations focused on innovation, there is a unique level #GiveFirst culture throughout the community that makes this an ideal locale for this program. We are excited to help founders, entrepreneurs, and startups build successful and impactful businesses right here in Turin”.

Applications are open from today until next October 13, the program will be held from January to April next year. Interested startups can collect more information at the following link: <https://www.techstars.com/programs/smart-mobility-program/>

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